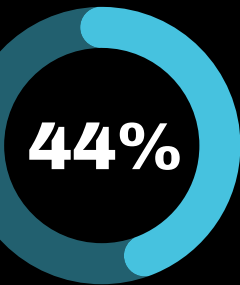


GLOBAL DIGITAL TRANSFORMATION TRENDS

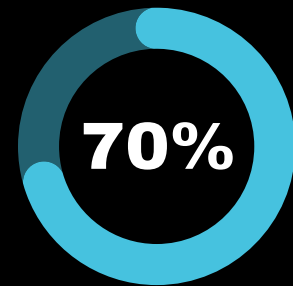
An overview of how digital transformation is revolutionising industries and companies worldwide



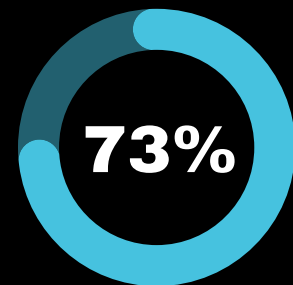
The Challenges



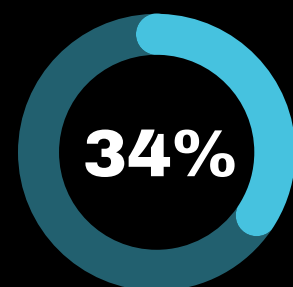
Only 44% of organisations feel prepared for digital disruption **(Deloitte)**.



70% of digital transformations fail, often due to employee resistance **(McKinsey)**.



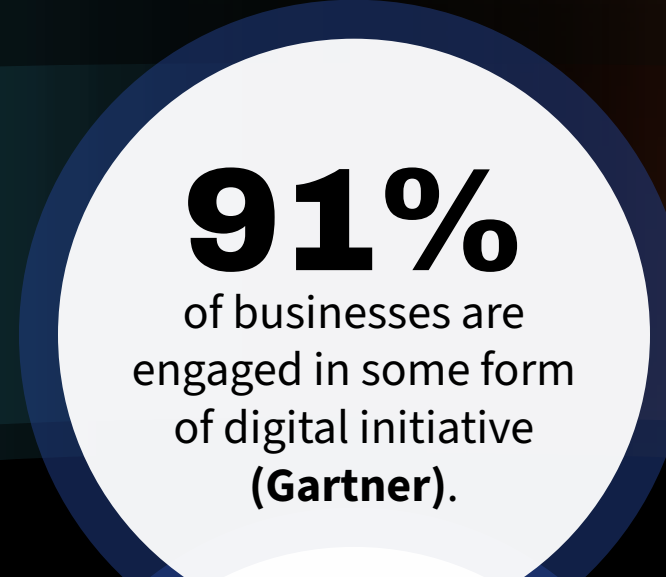
73% of companies fail to capture business value from digital transformation because they lack a clear strategy or goals **(Everest Group)**.



At 34%, limited budgets are the top obstacle to digital transformation success **(Prophet)**.



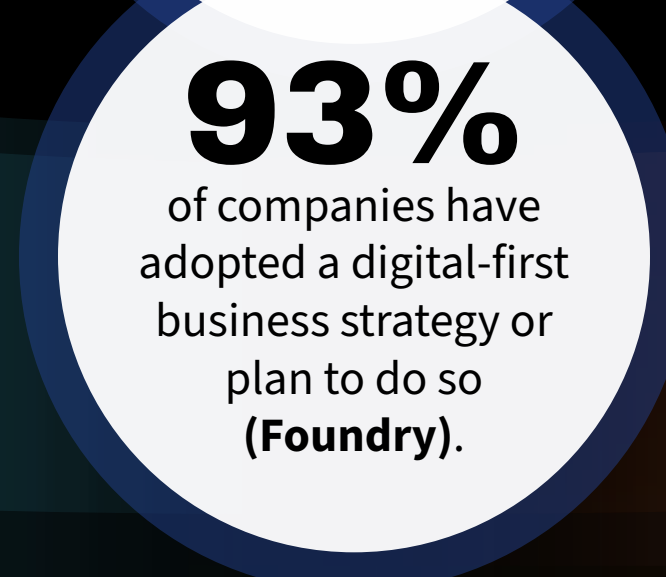
Digital Adoption



91% of businesses are engaged in some form of digital initiative **(Gartner)**.



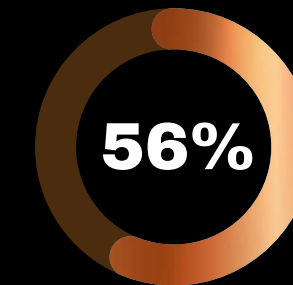
87% of senior business leaders say digitalisation is a priority **(Gartner)**.



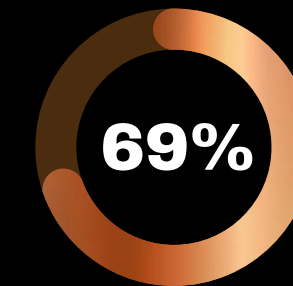
93% of companies have adopted a digital-first business strategy or plan to do so **(Foundry)**.



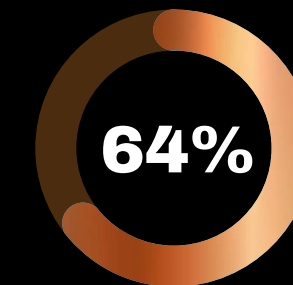
The Benefits



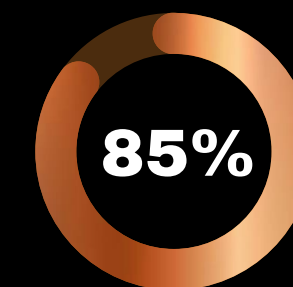
56% of CEOs say digital improvements have increased revenue **(Gartner)**.



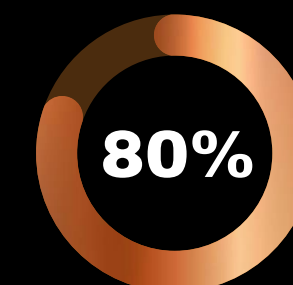
69% of IT decision-makers view digital transformation as a way to improve process efficiency **(Baker McKenzie)**.



64% of organisations admit they must build new digital businesses to stay competitive in 2024 and beyond **(McKinsey)**.



85% of companies say they have increased their market share due to digital transformation initiatives **(SAP Center for Business Insights and Oxford Economics)**.



80% of firms embracing digital transformation will likely outpace competitors by 80% in implementing new features **(Gartner)**.

At MOYO, we get to the heart of your business and challenges to ensure a successful digital transformation journey the first time around. Ready to prosper in the digital economy?

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